

Blog Post 4

(Grade weight: 7.5%)

Unlike your previous posts, this is a group project and will require close coordination and communication to avoid overt and accidental contradictions. Blog Post 4 will be modeled after the *BioShock* storytelling methodology (fragments, diaries, puzzles), and conventions of the [r/nosleep](#) community. The intention is to disrupt linear narratives, and to collapse the dichotomy separating art from criticism. In *House of Leaves*, scholarship/criticism is what frames the narrative of the *Navidson Record*; without the academic footnotes and references, much of what makes the horror in *HoL* unique would be lost.

(Note: You do NOT have to restrict yourself to the horror/gothic genre)

Minimum Requirements:

(both #2 and 3 can take the form of footnotes)

1. A central story of at least 500 words (40 points)
2. The additional incorporation of meaningful analysis/criticism (40 points)
3. The additional incorporation of convincing, paratextual material (20 points)

For example:

- a. Fake scholarship abstracts/quotes, Fake data tables, Fake newspaper clippings, Images created solely for this post (to avoid copyright issues)

How to post this on occultclassics.com:

1. Title every post your group writes related to this project: → ex. “Case File 324.5” “Case File 324.5 obituary” “Case File 324.5 lab results.” **Please tag all posts with “Project (Oc)Cult”**
2. Wordpress allows you to link to existing blog posts. If you have published fake data tables in a separate blog post and you want to link to them in your primary narrative, just search up the title of the data table post and insert.
3. I have changed the settings so that now you can create footnotes within a post. See: <https://en.support.wordpress.com/markdown-quick-reference/>
 - a. Just to be clear, to make footnotes work, you must include the colon. You do not have to space the footnotes yourself; assuming you used the correct markdown, wordpress will automatically separate them at the bottom of your post. You can always “preview” as you go along.

Potential ideas:

1. If you’ve browsed nosleep, you’ll see that “case files” are a common format. Notice that <https://www.reddit.com/user/99434646-1> changes his formatting depending on the type of case file (and whoever may be composing the case file). This person https://www.reddit.com/r/NosleepIndex/comments/25paco/the_case_files_series_uorganizing_secrets/ uses the same voice for every case and allows that voice to comment on it (frame narrative)
2. You can incorporate your primary (fake) analysis in as the voice of a psychologist, an investigator, a Zampano-like scholar, etc.
3. Your project can involve a narrator archiving/digitizing an old diary, etc.
4. You can have multiple pieces of interlacing fiction if you’d like